



| 08/8        | Westernan   |  |            |                             |   |   |
|-------------|---|--|------------|-----------------------------|---|---|
|             | Transmitted herewith for filling is the Patent Application of:  |  |            | :                           |   | LING BY 'EXPRESS MAIL'  JMBER:GB164431311US |
|             | Inventor(s): Rodney L. Dockery Caleb J. Pirtle  |  |            | DATE                        | OF DEPOSIT: March   | 7, 1997 and fee are being deposited with    |
|             | For: SYSTEM AND METHOD FOR PROMOTING STORES AND PRODUCTS  |  |            | Addre<br>above              | ssee service under 37<br>and is addressed to t<br>marks, Washington, D. |   |
|             | X4 sheets   | ng(s) are enclosed                       | d.         | OR PRINT NAME  ATURE        | A RODRIGUEZ   |   |
|             | X a Declaration and power of attorney is enclosed.  |  |            |                             |   |   |
| •           | an Assignment and Recordation Form Cover Sheet and a check in the amount of \$40.00 for the Assignment fee.   |  |            |                             |   |   |
|             | X Verified Statement Claiming Small Entity Status for a Small Business is enclosed.   |  |            |                             |   |   |
|             | The filing fee has been calculated for a Small Entity:  |  |            |                             |   |   |
|             | FOR:  | NO. FILED                                | NO. EXTRA  | RATE:                       | FEE:  |   |
|             | BASIC FEE   | <b>&gt;&gt;&gt; &gt;&gt;&gt;&gt;&gt;</b> | *****      | <b>***</b>                  | \$ 385.00   |   |
| dan dan dan | TOTAL CLAIMS  | <u>16</u> - 20 =                         | <u>-0-</u> | x \$11.00                   | \$ -0-  |   |
|             | INDEP CLAIMS  | <u>2</u> - 3 =                           | 0          | x \$40.00                   | \$ -0-  |   |
|             | MULTIPLE DEPENDENT CLAIM PRESENTED  |  |            | + \$ 130.0                  | 0 \$ *  |   |
|             | TOTAL FILING FEE  |  |            | <b>&gt;&gt;&gt;&gt;&gt;</b> | \$385.00  |   |
|             | Charge my Deposit Account No. <u>08-1394</u> in the amount of \$-0  |  |            |                             |   |   |
|             | Enclosed is a check in the amount of \$425.00 for the filing fee, including \$40.00 for the Assignment fee.   |  |            |                             |   |   |
|             | The Commissioner is hereby authorized to charge payments of (1) any additional filing fees required under 37 CFR 1.16, and/or (2) any patent application processing fees under 37 CFR 1.17 associated with this application or credit any overpayment to Deposit Account No. <u>08-1394</u> . A |  |            |                             |   |   |

SEND CORRESPONDENCE TO:

duplicate copy of this sheet is enclosed.

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Respectfully submitted,

Jeffrey M. Becker Registration No. 35,442

D-393524.1